



Cali Roth Spota

Partner

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Cali is a savvy, innovative attorney who provides legal guidance to businesses and individuals on managing, protecting and enforcing their intellectual property rights. She represents clients ranging from independent inventors, entrepreneurs and small craft beer breweries to international corporations in all stages of IP portfolio development, litigation, commercial transactions and licensing.

A highly effective litigator, Cali protects and defends clients' businesses, brands and proprietary information in intellectual property disputes. Her experience includes:

- Litigating patent, trademark, trade dress, copyright, trade secret, unfair competition and false advertising cases in federal court
- Defeating preliminary injunctions in patent, trademark, trade dress and copyright infringement matters
- Obtaining temporary restraining orders and preliminary injunctions in intellectual property infringement matters
- Representing clients in proceedings before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board
- Litigating intellectual property infringement claims before the International Trade Commission (ITC)
- Preparing opinions on noninfringement and Freedom to Operate issues

Cali holds a bachelor's degree in biology and a master's degree in biomedical sciences. She has significant experience in the pharmaceutical, biotechnology, medical device, food and beverage, and fashion and apparel industries, as well as consumer products and services. Cali provides strategic guidance on a variety of intellectual property matters and works with her clients to develop successful, cost-effective intellectual property enforcement strategies.

Services

- Intellectual Property
- IP Litigation
- Life Sciences
- Pharma & Biotech
- Trademarks
- Patents
- Food & Beverage

Before Fox Rothschild

Prior to joining Fox, Cali was an attorney at a national intellectual property law firm, where she represented large pharmaceutical companies and co-authored an article on the changing copyright landscape for pre-1972 recordings.

While in law school, Cali was a volunteer at The Legal Aid Society, a legal intern at Realogy, and a debate coach for Legal Outreach. She was also a features editor for the *New York Law School Law Review* and one of the authors of the law review's 2012-2013 Diversity Report.

Beyond Fox Rothschild

Cali is a member of the Board of Directors of the Princeton Mercer Regional Chamber.

She is also a Master Instructor (Fourth-degree black-belt) in the art of Tang Soo Do. She specializes in women's and children's self-defense.

Bar Admissions

- New York
- New Jersey

Court Admissions

- U.S. District Court, District of New Jersey
- U.S. District Court, Southern District of New York
- U.S. Court of Appeals, Federal Circuit

Education

- New York Law School (J.D., *cum laude*, 2014)
- UMDNJ - Robert Wood Johnson Medical School - Graduate School of Biomedical Sciences (M.B.S., 2011)
 - Biomedical Sciences
- Lehigh University (B.S., *with honors*, 2010)
 - Biology

Board of Directors

- Lehigh Lawyers Association
- Princeton Mercer Regional Chamber

Honors & Awards

- **Selected to the "Super Lawyers - Rising Stars" list for Intellectual Property Litigation in New Jersey (2024)**
This award is conferred by Thomson Reuters. A description of the selection methodology is [available here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.