



# Francesca Grea

Partner

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Francesca provides strategic guidance and legal counsel to clients in the entertainment industry, helping them identify, create and capitalize on opportunities to grow their brands, careers and businesses across multiple platforms.

Focused on transactional law, she drafts and negotiates agreements that govern actors', writers', directors', producers' and other creatives' most important projects, protecting their interests and maximizing their return in matters including:

- development agreements
- production agreements
- above-the-line agreements, including for on-camera talent, writers, directors and producers
- influencer agreements
- endorsement and branding deals
- content clearance and rights acquisition

Beyond advising them on the terms of their transactions, Francesca assists clients in building and monetizing their brands in a rapidly diversifying entertainment environment, providing strategic counsel to professionals across a wide range of media, with a particular focus on TV, film and digital.

At the core of her practice, Francesca believes relationships are built on trust, taking the time to listen to and truly understand her clients in order to align her advice with their long-term goals, because no opportunity or deal exists in a vacuum.

## Services

- Entertainment & Sports Law

## Before Fox Rothschild

Francesca has been immersed in the entertainment industry since starting her career at a Los Angeles casting firm and later working in the Beverly Hills office of Paradigm Talent Agency.

In law school, Francesca worked for Viacom Media Networks in its production risk department and VH1's business and legal affairs department. She has also worked in business and legal affairs at Starz Entertainment, as a law clerk at a Los Angeles-based full-service law firm, in business affairs at HBO Entertainment and in theatrical production business and legal affairs at Lions Gate Entertainment.

## Bar Admissions

- California

## Education

- Loyola Law School, Los Angeles (J.D., 2014)
- University of Southern California (B.A., *cum laude*, 2011)

## Memberships

- Women in Film

## Honors & Awards

- Named to *Variety's* "Hollywood New Leaders" list (2023)
- Selected to the "Ones to Watch" list for Entertainment & Sports Law in Los Angeles, CA by *Best Lawyers* (2023, 2024)
- Named to *Variety's* "Dealmakers Up Next" list (2017)
- CALI Award for Reality TV and New Media Production and Distribution
- CALI Award for Law and Practice with the Hollywood Guilds