



# Michael J. Leonard

Partner

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Michael provides strategic counsel on the availability and adoption of trademarks as well as the management and enforcement of trademark portfolios in the United States and abroad.

He also represents clients in opposition and cancellation proceedings before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board and various U.S. district courts.

Keenly adept at managing and enforcing domestic and international intellectual property rights, Michael is a go-to resource on trademarks, copyrights and other IP-related issues for clients in the telecommunications, computer software and technology, entertainment and sports, pharmaceutical, chemical, food and beverage, publishing, scientific research and apparel industries.

In addition, Michael routinely advises on Internet and domain name disputes and handles IP transactions involving trademark and copyright licenses, due diligence and portfolio audits. He also counsels clients in U.S. and foreign copyright matters, U.S. customs enforcement, branding, false advertising, right of publicity and labeling issues.

Michael has been recognized for eight consecutive years in the *World Trademark Review 1000* (a guide to the world's leading trademark practitioners) as having "a cross-cultural attitude and can easily jump into somebody else's mindset and way of thinking"; having "exceptional multi-jurisdictional knowledge" (2012); as "a committed adviser to an international set of rights holders which value his sophisticated global outlook" (2013); as a "skilled and internationally minded" IP attorney (2014); and his "European experience and expertise are a boon when working on international matters and are complimented by an encyclopedic knowledge of US Law" (2015).

## Services

- Intellectual Property
- Copyrights
- Trademarks
- International
- Retail Industry
- Entertainment & Sports Law
- Italy

## Before Fox Rothschild

Prior to joining Fox, Michael served as chair of the trademark and copyright group at an intellectual property law firm boutique in Philadelphia. He has been both a practicing attorney and a law clerk at a variety of other law firms in both the United States and abroad, including in Germany, Hungary, Virginia, Washington, DC and Oklahoma.

## Beyond Fox Rothschild

Michael frequently joins Strafford webinars as a panelist. His presentation topics have included “Structuring Trademark Coexistence Agreements,” “Madrid Protocol: International Trademark Protection” and “Protecting Trademark Rights Outside the U.S.”

A former Adjunct Professor at the Munich Intellectual Property Law Center at the Max Planck Institute for Intellectual Property, Michael taught the Institute’s U.S. Trademark Law and Practice course from 2015 to 2023.

Michael chaired the Marques International Law and Practice Team from 2015 to 2020.

## Bar Admissions

- Pennsylvania
- District of Columbia

## Education

- Munich Intellectual Property Law Center at the Max Planck Institute for Intellectual Property (LL.M., 2005)
  - International Intellectual Property Law
- University of Tulsa College of Law (J.D., 1997)
- University of Pittsburgh (B.A., 1988)

## Memberships

- International Trademark Association (INTA)
- Pharmaceutical Trademarks Group (PTMG)
- Marques, the Association of European Trademark Holders

## Honors & Awards

- Selected to the "WTR 1000" in Pennsylvania by *World Trademark Review* (2011-2024)
- Named in a list of “IP Stars” by *Managing Intellectual Property* (2016-2023)