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# **Common Pitfalls for Foreign Companies Doing Business in the U.S.**

**Hosted by the Israel Export Institute, Peres Center for Peace and  
Innovation and the Foreign Trade Administration, Tel Aviv**

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# Sensitivity of Data Protection & Disclosures to Consumers

- Overview of U.S. Law
- DEAL WITH NOW
  - Limit what can be done in the future
- Can affect exit and value in the future



# Open Source Software

- Must give time to engineer around it
- Don't want due diligence to be the first place you hear it's an issue



# Ownership of Intellectual Property

- Different rules in the U.S. on some issues
- Important to have contracts and draft around some rights inherent in Israel



**Thank you!**



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