

ROI-NJ Magazine – “ROI ‘Influencers’”

Honorees for ROI-NJ’s various ‘Influencers’ list are selected by the editorial staff of ROI-NJ.

The editorial staff will consult prominent members of the business community to discuss selections, but the choices ultimately are made by the editorial staff.

The ROI-NJ advertising/sales staff is not consulted in any way, nor are they made aware of the selections pre-publication.