

## **JD Supra's Reader's Choice Awards – *Top Authors; Top Read Articles***

The Readers' Choice Awards recognize top authors and firms who were read by C-suite executives, in-house counsel, media, and other professionals across the JD Supra platform during 2018.

This year, the awards recognize:

- authors for their visibility and thought leadership covering 26 key, cross-industry topics (10 authors per category)
- firms for their visibility and engagement in the 26 topics covered by the awards (one firm per category).

### **Methodology**

As the name suggests, the Readers' Choice Awards reflect a deep dive into our 2018 reader data, in which we studied total visibility and engagement among readers across many industries interested in certain defining topics of the day.

JD Supra editors chose the 26 main topics covered in this year's Readers' Choice Awards for their timeliness as well as their proven, ongoing importance. In each category, we recognize ten authors and one firm for consistently highest readership and engagement within that category for all of 2018. In total, across all categories, we recognized the excellence and achievement of 228 authors selected from over 50,000 who publish their excellent work on our platform.

Along with a top firm in each category, we also feature additional reader data, including the top five most-read articles, popular related topics, total number of authors, and other category-specific information.

Year to year, Readers' Choice Award categories may change or be expanded to include additional industries or topics.

### **About JD Supra**

JD Supra delivers need-to-know legal and business content to professionals in all industries in daily email digests, via more than 100 proprietary social feeds, on mobile platforms, to partner websites, and as news across the web. Through the innovative use of technology and curated audiences, JD Supra connects over 50,000 professionals writing on important topics to C-suite executives, in-house counsel, and media members concerned with matters impacting business today. JD Supra also provides firms with competitive insights and market intelligence derived from the thousands of articles being read daily across the platform. For more information, visit [jdsupra.com](https://jdsupra.com).