

Dealing With the Media: Everything You Can't Say After An Accident and How To Say It

The Aviation Symposium Webinar Series

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Presenters



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Role of the NTSB

- Staff/Investigators
- Board Members



What Can the Airline Say: In General

- Anything that could have been said the day before the accident can be said the day of the accident and thereafter



What the Airline Can Say

- The Aircraft
- The Crew
- The Accident
- The Company
- Family Assistance
- Review by legal counsel



What the Airline Can't Say

- The Aircraft
- The Crew
- The Accident
- Family Assistance



Family Member/Survivors

- Role of the airline
- Role of the NTSB
- Briefing family members



What Happens After the on Scene Investigation

- ATC tapes
- CVR
- Public docket
- Investigator in Charge (IIC)



Accidents Outside the United States

- ICAO Annex 13
- Role of NTSB
- Talking to the Media



Special Issues/Problems

- Dealing with incorrect media reports
- Dealing with incorrect statements by the Board members
- Use of “surrogates”
- Consequences of “stepping over the line”

