



# CYBERATTACKS: A GROWING THREAT

## Protect Your Business With Training From Fox Rothschild's Privacy & Data Security Team

Businesses spend billions every year on information security. But even the best-prepared IT department's safeguards can be undone in an instant. An employee clicks on a link in a seemingly innocuous email. A company laptop is inadvertently left open for thieves when logged on to a coffee shop's Wi-Fi. These seemingly harmless acts can disclose a company's and its customers' and vendors' most valued secrets, bringing it to its knees and creating a public relations nightmare.

Fox Rothschild is pleased to offer a training seminar that provides practical advice for protecting against a growing array of cyberthreats.

While businesses of all types face the threat of cyberattacks, some face unique challenges. Fox's comprehensive training can be tailored to meet your company's specific needs.

Presented by Mark G. McCreary, Chief Privacy Officer at Fox, the program is modeled on mandatory training that is provided to all Fox employees. The goal is to enlist each of your employees in the defense against high-tech threats such as ransomware and phishing attacks, as well as low-tech hazards such as misplaced or improperly discarded documents. You may think you and your employees know how to avoid these risks, but only seeing real-life examples delivered in an accessible manner can truly prepare your workforce.

A recognized leader in privacy law, Fox Rothschild was named to the *Law Firms Best at Cybersecurity* Honor roll by BTI, a respected provider of client-based data for the legal industry.

**Prevention is possible.  
But only if your  
employees are trained  
to be vigilant.**



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## The Presenter:



Mark G. McCreary is a Partner and Chief Privacy Officer at Fox Rothschild LLP. He also serves as co-chair of the firm's Privacy & Data Security Practice. Mark advises businesses on data privacy and security issues, and as CPO, oversees the firm's ongoing commitment to protecting the confidential and personal information of its clients and employees. He earned the rigorous CIPP/US certification from the International Association of Privacy Professionals and has been named a Trailblazer in cybersecurity law by *The National Law Journal*.

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To schedule a presentation or discuss customizing the program, contact Mark McCreary at (215) 299-2010 or [mmccreary@foxrothschild.com](mailto:mmccreary@foxrothschild.com)