



# Cyber Academy

## *Data Privacy 101 for Students*

### Helping Schools Empower Students With 21st Century Data Security Skills

Today's students live their lives online. They share photos, videos and messages on Instagram, SnapChat and TikTok, use Google for research, email assignments to their teachers and swap cash with bill payment apps like Venmo.

#### **Are they putting their personal information at risk?**

As a public service, Fox Rothschild offers a free program, presented by Mark McCreary, Chief Privacy Officer and Co-Chair of the firm's Privacy & Data Security Practice, to teach high school students how to protect themselves and their personal information in all types of online interactions.

In our data-driven world, that's an essential life skill.

Mark's lively, school-based presentation provides students with real-world examples of the hazards they face online, useful tips they can use to recognize threats and proactive steps they can take to protect themselves, their schools and their families from cyber threats when they:

- use social media
- communicate with email or text messaging
- complete internet job or college applications
- surf the web
- make online purchases

*For more information, contact Mark McCreary at [mmccreary@foxrothschild.com](mailto:mmccreary@foxrothschild.com), or 215.299.2010.*



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## The Presenter:



Mark G. McCreary is a Partner and Chief Privacy Officer at Fox Rothschild LLP. He also serves as co-chair of the firm's Privacy & Data Security Practice. Mark advises businesses on data privacy and security issues, and as CPO, oversees the firm's ongoing commitment to protecting the confidential and personal information of its clients and employees. He earned the rigorous CIPP/US certification from the International Association of Privacy Professionals and has been named a Trailblazer in cybersecurity law by The National Law Journal.

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To schedule a presentation or discuss customizing the program, contact Mark McCreary at (215) 299-2010 or [mmccreary@foxrothschild.com](mailto:mmccreary@foxrothschild.com)