



Cyber Academy

Data Privacy 101 for Students

Helping Schools Empower Students With 21st Century Data Security Skills

Today's students live their lives online. They share photos, videos and messages on Instagram, SnapChat and TikTok, use Google for research, email assignments to their teachers and swap cash with bill payment apps like Venmo.

Are they putting their personal information at risk?

As a public service, Fox Rothschild offers a free program, presented by Mark McCreary, Co-Chair of the firm's Privacy & Data Security Practice, to teach high school students how to protect themselves and their personal information in all types of online interactions.

In our data-driven world, that's an essential life skill.

Mark's lively, school-based presentation provides students with real-world examples of the hazards they face online, useful tips they can use to recognize threats and proactive steps they can take to protect themselves, their schools and their families from cyber threats when they:

- use social media
- communicate with email or text messaging
- complete internet job or college applications
- surf the web
- make online purchases

For more information, contact Mark McCreary at mmccreary@foxrothschild.com, or 215.299.2010.



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The Presenter:



Mark G. McCreary is a Partner at Fox Rothschild LLP and serves as Co-Chair of the firm's Privacy & Data Security Practice. Mark advises businesses on a wide range of data privacy and security issues, helping clients protect their critical information and comply with state, federal and international privacy laws. He earned the rigorous CIPP/US certification from the International Association of Privacy Professionals and has been named a Trailblazer in cybersecurity law by The National Law Journal.

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To schedule a presentation or discuss customizing the program, contact Mark McCreary at (215) 299-2010 or mmccreary@foxrothschild.com