Fox Rothschild

Alex L. Braunstein

Partner

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Alex is an experienced trial lawyer whose practice centers on commercial litigation, intellectual property litigation and defense of catastrophic injury claims.

His diverse experience includes banking litigation, business disputes, product liability matters, breach of contract claims, trademark and copyright litigation, real estate litigation and white-collar criminal defense.

A member of the firm's Aviation Practice Group, Alex is well-versed in all aspects of aviation and transportation litigation. His experience includes work on the National Airlines crash at Bagram Air Base, Afghanistan, and serving as liability counsel for Piper Aircraft in connection with a crash in England.

Alex's Financial Service Industries practice includes representation of financial institutions, including local and regional banks and mortgage lenders in commercial and consumer lending issues. He routinely litigates claims relating to commercial lease agreements that are covered by the Uniform Commercial Code (UCC). Alex has also counseled clients in successfully applying for and obtaining Paycheck Protection Program loans under the CARES Act.

As a member of Fox's IP Litigation group, Alex has experience advocating and counseling clients in both trademark and copyright lawsuits. When litigation arises, Alex utilizes his trial experience to protect and defend clients' businesses, brands and proprietary information. Alex focuses his IP litigation practice on trademark infringement, copyright infringement, unfair competition, false advertising and anti-counterfeit litigation in federal courts across the country.

During his years as a criminal prosecutor, Alex was assigned to the Organized Crime Unit and participated in nearly 60 criminal trials. He harnesses his experience and prosecutorial strategy in successfully defending individuals and businesses in all stages of a criminal investigation and prosecution.

In his criminal defense practice, Alex has successfully resolved DUI crash involving personal injury and property damage, domestic and dating violence charges by securing a lesser charge. He has also handled cases of armed robbery, attempted murder, domestic battery, drug possession, organized scheme to defraud and theft.

Services

- Aviation
- Litigation
- IP Litigation
- Intellectual Property

- Insurance
- Financial Services Industry
- White-Collar Criminal Defense & Regulatory Compliance

Before Fox Rothschild

Prior to joining Fox Rothschild, Alex was an associate in the aviation and commercial litigation group of a national law firm. He also was lead Florida counsel for a financial institution on UCC matters involving lease agreements.

Before that, Alex served as an Assistant State Attorney in the Organized Crime Unit in Palm Beach County, where he prosecuted nearly 60 jury trials to verdict.

Bar Admissions

- Florida

Court Admissions

- U.S. Court of Appeals, Eleventh Circuit
- U.S. District Court, Southern District of Florida
- U.S. District Court, Middle District of Florida

Education

- University of Florida, Levin College of Law (J.D., 2012)
- University of Florida (B.S., 2009)

Memberships

- Palm Beach County Bar Association

Honors & Awards

- Selected to the "Ones to Watch" list for Commercial Litigation, Criminal Defense: White-Collar, Real Estate Litigation and Personal Injury Litigation - Defendants by *Best Lawyers* (2022-2024)

Publications

January 4, 2021
Major Changes to Trademark and Copyright Law Included in Massive Stimulus Package

May 20, 2020
Justices Obliterate Rigid Application of a Willfulness Precondition for an Award of Profits in Trademark Cases
Daily Business Review

April 27, 2020
Top Five Considerations When Pivoting to Meet Demand for COVID-19 Related Supplies

April 23, 2020
U.S. Supreme Court Obliterates Willfulness Precondition for Profits Award in Trademark Cases

March 27, 2020
Financial Bailout Options for Businesses Impacted by the COVID-19 Pandemic

March 27, 2020
CARES Act Paycheck Protection Loan Eligibility Explained

March 25, 2020
SBA Includes COVID-19 in Economic Injury Disaster Loans

News

May 11, 2023
Fox Rothschild Announces Annual Partner and Counsel Promotions Nationwide

May 24, 2022
2021 Top Verdicts and Settlements in the Southeast

May 27, 2021
Fox Litigators Win $7 Million Jury Verdict for Battery Charger Brand Owner in Trademark Infringement Suit

May 26, 2021
Battery Co. Owes $7M Over Infringing Amazon Ads, Jury Rules

November 12, 2020
Federal Lawsuit Settled in Space Coast Woman's Death While Diving Off Palm Beach

July 24, 2019
Fox Lands Renowned Aviation Team

February 18, 2016
Man Convicted of Trying to Kill Palm Beach County Cops gets Multiple Life Sentences

October 1, 2015
Helicopter Video Shows Homeland Security Shooting Incident

May 28, 2015
Miami Man gets Jail for Greenacres-area Car Theft