



Barbara C. Ruby

Partner

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Barbara concentrates her practice in the areas of business representation, taxation, employee benefits, estate planning and estate administration.

Barbara has extensive experience with mergers and acquisitions involving both publicly traded and closely held businesses. Barbara's work includes structuring transactions to meet tax objectives, identifying and dealing with due diligence issues, drafting transaction documents and helping her clients achieve their business goals.

She also works extensively with ERISA and employee benefit issues. Her employee benefit work includes drafting qualified retirement plans and qualifying them before the IRS, structuring and drafting executive deferred compensation plans and assisting employers with regulatory compliance issues, including audits and remedial issues with the IRS and U.S. Department of Labor.

Her estate planning practice includes counseling the owners of closely held businesses about methods of transitioning ownership and control.

Before Fox Rothschild

Barbara was a partner at Smith Moore Leatherwood LLP, which combined with Fox Rothschild in 2018.

Beyond Fox Rothschild

Barbara has been active in civic and community service and currently serves as a board member of both ArtsGreensboro and Hospice and Palliative Care of Greensboro.

Honors & Awards

- Selected by *Law & Politics Magazine* for inclusion in North Carolina *Super Lawyers*, Business/Corporate, 2007, 2008
- Named to "The Best Lawyers in America" list for Corporate Law and Tax Law in North Carolina by *Best Lawyers*, listed more than 16 years
- Rated AV Preeminent™ by Martindale-Hubbell®

Practice Areas

- Corporate
- Mergers & Acquisitions
- Taxation & Wealth Planning
- Employee Benefits & Compensation
- Business & International Taxation
- Trust & Estate Law & Administration
- Labor & Employment
- Health Law
- Business Succession Planning

Bar Admissions

- North Carolina

Court Admissions

- U.S. Tax Court

Education

- Duke University (B.A., 1971)
- University of North Carolina School of Law (J.D., *with honors*, 1976)

Board of Directors

- ArtsGreensboro, board member
- Hospice and Palliative Care of Greensboro, board member