



Brian McGinnis

Associate

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Brian advises businesses on a wide range of employment law issues, including the adoption of policies and practices designed to avoid lawsuits and how to respond when the inevitable suit is filed. His litigation experience includes representing employers in federal court and administrative agency proceedings.

He also guides clients in the drafting of employee handbooks and workplace policies, and in complying with federal, state and local regulations. He has particular experience with issues involving transgender employees in the workplace and counseling employers on transgender legal issues and best practices.

Prior to practicing law, Brian worked in government and politics and for issue-oriented nonprofits and public interest campaigns. For nearly seven years, he served as Communications Director to New Jersey General Assembly Majority Leader Louis D. Greenwald and Assemblywoman Pamela R. Lampitt. In this role, he directed media relations, managed digital media communications, and developed and coordinated all external messaging for the members in a wide variety of media – earning a reputation for aggressive advocacy and effective public relations strategies. In addition, Brian coordinated policy analysis and development for members of the Assembly in the area of gun violence prevention, as well as for policy initiatives affecting New Jersey's LGBTQ community.

Brian is a veteran of numerous political campaigns at the statewide, legislative, county and local levels. Brian also previously served as South Jersey Director to Garden State Equality, New Jersey's leading LGBTQ civil rights advocacy organization.

Before Fox Rothschild

Before joining the firm, Brian was a summer associate at Fox. During law school, he served as student co-chair of the board of the James Hunter III Appellate Advocacy Moot Court Competition, a competition in which he was previously awarded Best Brief. A former executive editor of the *Rutgers University Law Review*, he also received Rutgers' Pro Bono Publico Award for significant service to the pro bono program. In addition, he served for four years in the Student Bar Association, including a term as the part-time student president.

In 2015, Brian received the Helen Levine Cohen Award for demonstrating the highest caliber of advocacy on behalf of the LGBTQ community.

Beyond Fox Rothschild

In 2016, Brian was appointed to the Democratic National Committee's LGBT Advisory Board which complements the party's existing national organizing structure with a body of LGBT Democrats from all 50 states allowing "two-way conversations" with LGBT communities across the country, as well as mobilizing community members on behalf of LGBT-friendly candidates and policy issues at all levels.

Brian also serves on the legislative committee of the New Jersey State Bar Association, which advises the board of trustees in taking positions on proposed legislation in New Jersey. Brian has competed in several triathlons, is an avid soccer fan and is also a classically trained musician.

Honors & Awards

- Selected to the "Insider Out 100: LGBT Power" list by *Insider NJ* (2018)
- Named to the "Outstanding Voices" list by the *Philadelphia Business Journal* (2017)
- Selected to the "Who's Next: Law" list by *Billy Penn* (2017)*
- Selected as a 2016 Fellow of the New Leaders Council—New Jersey
- 2015 Rutgers School of Law Achievement Award in Legal Writing
- 2015 Rutgers School of Law Helen Levine Cohen Award
- 2003 University of Delaware Eugene duPont Memorial Distinguished Scholar
- 2015 Rutgers School of Law Pro Bono Publico Award

[*Awards Methodology](#)

Practice Areas

- Labor & Employment

Bar Admissions

- Pennsylvania
- New Jersey

Court Admissions

- U.S. Court of Appeals, Third Circuit
- U.S. District Court, Eastern District of Pennsylvania
- U.S. District Court, District of New Jersey

Education

- Rutgers Law School (J.D., *magna cum laude*, 2015)
- University of Delaware (B.A., *cum laude*, 2007)

Memberships

- New Jersey State Bar Association
 - Legislative Committee
- Democratic National Committee's LGBT Advisory Board

Board of Directors



Fox Rothschild LLP
ATTORNEYS AT LAW

- Independence Business Alliance