



Natalma M. McKnew

Partner

Greenville, SC

Tel: 864.751.7608

Fax: 864.751.7800

tmcknew@foxrothschild.com

Tami concentrates her practice in the areas of franchising, dealerships, antitrust and intellectual property.

Among the issues she has litigated are:

- dealer and franchise termination cases
- breakaway franchisees
- post-termination franchisee/dealer compliance and enforcement (including de-identification)
- restrictive covenants
- disputes among competitors
- unfair competition
- market exclusion
- antitrust actions under the Sherman Act
- trademark infringement
- copyright infringement
- trade secret misappropriation

Tami also handles franchise formation and compliance, distribution system reorganizations, pricing issues, and trademark proceedings.

In addition, she has litigated competitive issues and advised clients in the health care industry in a variety of situations, including combining medical practices, including larger multi-specialty practices; Department of Justice antitrust investigations; insurer and payor relationships; exclusivity and most favored nations provisions; competitive treatment facility support or opposition; treatment facility acquisitions; cross-practice negotiations; establishment or expansion of ACO groups; data preservation and use.

Before Fox Rothschild

Tami was a partner and the firm's pro bono supervisor at Smith Moore Leatherwood LLP, which combined with Fox Rothschild in 2018.

Previously, Tami served as the Managing Partner of Leatherwood Walker Todd & Mann from 1995 through 2000.

Beyond Fox Rothschild



Tami has been active in the community for decades, including the United Way and The Nature Conservancy.

Honors & Awards

- Named to the list of "Legal Eagles" by *Franchise Times* (2020)
- Received the "Diversity Award" from the American Bar Association's Forum on Franchising (2019)
- Named to "The Best Lawyers in America" list for Franchise Law (more than 12 years) and Litigation - Intellectual Property (2021) in South Carolina by *Best Lawyers*
- Recognized among the "Legal Elite" by *Greenville Business Magazine* for Antitrust Law (2017-2020), Consumer Products & Retail (2020) and Business Litigation (2020)
- South Carolina *SuperLawyers*, Listed Franchise/Dealership (2012-2020)
- Named to Who's Who Legal "Franchise" list (2018)
- *South Carolina Lawyers Weekly's* Leadership in Law Award, 2012
- Martindale-Hubbell's top ("AV") Peer Review Rating
- Hearts in the Arts Award
- Women Making History Award

Practice Areas

- Franchising & Distribution
- Antitrust
- IP Litigation
- Litigation

Bar Admissions

- South Carolina

Court Admissions

- U.S. Supreme Court
- U.S. Court of Appeals, Federal Circuit
- U.S. Court of Appeals, Fourth Circuit
- U.S. District Court, District of South Carolina

Education

- Northeastern University School of Law (J.D., 1978)
- University of California, Los Angeles (M.A., 1973)
 - Linguistics and Literature
- University of California, Santa Barbara (B.A., 1971)
 - English

Memberships

- American Bar Association
 - Forum on Franchising, Governing Committee



- Antitrust Section
- Litigation Section
- Intellectual Property Section
- American Board of Trial Advocates
- American Intellectual Property Law Association
- South Carolina Women Lawyer's Association, Founding Board
- United Way of Greenville County, Board Member