



Sean P. Coyle

Partner

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Sean advises cannabis operators, professional sports franchises, software companies and a variety of emerging and multinational businesses on corporate matters, including mergers and acquisitions, divestitures, joint ventures and various private equity transactions.

In the cannabis industry, Sean has been at the center of many of the United States' largest mergers and acquisitions. He served as US counsel to Trulieve Cannabis Corporation in the company's \$2.1 billion purchase of Harvest Health & Recreation, which created the nation's most profitable, multistate cannabis operator.

Recognized by Daily Business Review in 2022 as an Attorney of the Year finalist, Sean is an agile dealmaker who knows how to structure, negotiate and close transactions of all sizes. He serves as a strategic adviser to many of his clients, counseling them on day-to-day operations, corporate governance, best practices for raising capital and how to navigate substantively diverse regulatory regimes. He provides business leaders the practical advice they need at every stage without losing sight of their larger goals.

Sean's skills extend to helping foreign companies looking to buy or sell business in the United States, as well as U.S. companies interested in expanding abroad. He also is well versed in sweepstakes and game promotion and has experience with the purchase and sale of professional franchises, as well as sponsorship, advertising and naming rights agreements.

Services

- Mergers & Acquisitions
- Cannabis Law
- Corporate
- Emerging Companies & Venture Capital
- Entertainment & Sports Law

Before Fox Rothschild

Prior to joining Fox, Sean was a partner in the Corporate Department of an Am Law 100 firm.

Beyond Fox Rothschild

Sean speaks on cannabis law-related topics at industry-sponsored events and seminars.

Representative Matters

- Served as lead US counsel to Trulieve Cannabis Corporation in the acquisition of Harvest Health & Recreation, a \$2.1 billion transaction that will create the nation's most profitable, multistate cannabis operator.
- Represented Apptness, a digital survey technology company, in its acquisition by Zeta Global for \$41 million and the possibility of up to \$20 million in additional incentive-based payouts.
- Represented Green Growth Brands Inc. in the \$54 million acquisition of all outstanding and issued shares of capital stock of Spring Oaks Greenhouses Inc., the holder of a license to operate as a medical marijuana treatment center in Florida. The license allows the holder to cultivate, process and dispense medical marijuana and medical marijuana products, to open up to 35 dispensaries and to make deliveries throughout the state. The acquisition enabled Green Growth Brands' entry into one of the nation's most lucrative cannabis markets.
- Represented several multi-state cannabis operators in transactional matters throughout the country, including the acquisitions of cannabis licensees in multiple jurisdictions, including Florida, Pennsylvania, Nevada, Massachusetts, California, Michigan and Arizona.
- Assisted clients in the sale of professional sports franchises across multiple sports.
- Represented client in a multi-bidder sale process concluding in the sale of an iconic multimedia publishing company.
- Assisted in the representation of a multinational corporation in connection with an international joint venture transaction, expanding client's business in nine countries throughout Central America and the Caribbean.
- Represented professional sports franchises and sports and entertainment facilities in sponsorship and advertising agreements, including multiple naming rights agreements.
- Assisted client in connection with the sale of a learning management solutions software company.
- Represented one of the largest nurseries of house and garden plants in the United States in the restructuring and sale of a majority interest.

Bar Admissions

- Florida

Education

- University of Miami School of Law (J.D., 2005)
- Tulane University (B.S., 2002)

Memberships

- Dade County Bar Association

Honors & Awards

- Named an Attorney of the Year finalist by *Daily Business Review* (2022)
- Selected to the "Best Lawyers in America" list for Cannabis Law in West Palm Beach, FL by *Best Lawyers* (2023-2024)
- Named an MVP in Cannabis Law by *Law360* (2022)

Publications

February 7, 2022

How Florida's Medical Market Is Set to Expand

Marijuana Venture